

PALOMAR

SAN FRANCISCO

BRAND DEFINITION:

ART IN MOTION: “An artful, urban retreat” and/or “A sophisticated sanctuary”

The Hotel Palomar is stylish and elegant. With a reputation for high-touch and offering individualized service, the Hotel Palomar has been awarded Conde Nast Traveler’s “Gold List” of “World’s Best Places to Stay.” The hotel has consistently received the prestigious Four Diamond Award since opening in 1999.

LOCATION:

12 Fourth Street x Market
San Francisco, California 94103
Telephone: 415.348.1111
Reservations: 866.373.4941
www.hotelpalomar-sf.com

The hotel opened in 1999 as an artful, fashionable sanctuary celebrating “Art in Motion” at the crossroads one of the city’s most vibrant downtown venues. Conveniently located on the corner of Market and Fourth Street in San Francisco the entrance to the SOMA district home to many museums including the MOMA and MoAD, the Yerba Buena Gardens and the San Francisco Giants. Hotel Palomar is just one block from Moscone Convention Center and steps from Union Square. The Hotel is also within 1 block of the Westfield Center that opened its doors in September 2006. This amazing center features over 170 stores, and is home to a new Bloomingdale’s as West Coast Flagship store as well as a 9/Screen Century Theater. The location is perfect for business and leisure travelers in search of a modern, sanctuary and is convenient to all public forms of transportation i.e. Bart, Cable Car & Street Cars.

GUEST PROFILE:

Hotel Palomar guests are self-described creative types seeking an experience that will create a lasting memory. The Hotel Palomar customer has an eye and an appreciation for the art and style of the hotel while knowing and expecting a high level of service.

DESIGN CONCEPTS:

The décor created by Cheryl Rowley & Bob LoCoeur and inspired by French designer, Jean Michael Frank (1895-1941) is a balance of artistic styles. The décor is contemporary and tranquil.

AMBIENCE:

The name Palomar is Spanish and means “a dove’s cot, a peaceful serene place.” This is aptly fitting for the Hotel Palomar’s story of “Art In Motion”.

The story is apparent at every turn of the hotel. It is touchable and accessible. As a guest of the Palomar, rather than simply observe the art, one experiences the art through the staff, the visible art or through the museum partnerships and packaging.

AMBIENCE CONTINUED:

- High-end style and service
- Urban retreat featuring sophisticated interior design
- Hotel is secluded on floors 5-9 in a beautifully refurbished 1908 landmark building
- Registration desk at ground level welcomes guests with first glimpse of the Hotel Palomar style: modern, tailored and elegant
- The “Heart of the Hotel” is located on the 5th Floor that features the Living room/Lounge on Five and Fifth Floor Restaurant with dramatic, architectural lighting and tailored furnishings
- Corridors and rooms carry an updated twist of a 1930’s modern theme with artful, understated textural elements
- Many guests reflect the feeling of being at an exclusive residential building than a hotel

GUESTROOMS:

- 195 Guestrooms including 16 Suites
- Down comforters & pillows, Frette Linens
- Full-length mirror, channel glass and wood door armoire holds the DVD/CD Players, a 27” flat screen television, fully stocked honor bar and Nintendo.
- Expanded work area with desk lamp, featuring a low back chair as well as one ergonomic desk chair. Rooms offer complimentary high speed internet, a two-line speaker phone with date port and voice mail in all guestrooms to meet the needs of the business traveler
- Bathrooms feature granite counter tops, ivory and silver Wallpaper and L’Occitane Bath amenities.
- Luxury Parlor Suites include formal dining tables, circular lounge areas in turreted corners of building, accented with ceiling coffers and comfortable sofa seating. All rooms have natural light.
- Fuji spa tubs (3 1/2feet deep) available in all suites and luxury rooms
- All exterior rooms offer double paned windows so rooms are provide extra comfort and quiet.

SERVICES & AMENITIES:

- Full concierge services
- The Fifth Floor a quiet, secluded setting above street level gives guests immediate access to Lounge on Five and Fifth Floor Restaurant
- 24 Hour Room Service
- Complimentary Fitness Center
- Business Center
- Complimentary In Room High Speed Internet
- Complimentary overnight shoeshine
- Laundry service
- In-room safe deposit boxes
- Two-line phones and a cordless phone,
- Valet parking with unlimited in/out privileges
- Complimentary two car service to financial district Monday through Friday 7:00-10:00am
- Full menu of in-room spa services by Relax & Rejuvenate
- Complimentary morning coffee located in Lobby
- Pet Friendly
- “Guppy Love” goldfish in your room program
- In Room Yoga/Wellness program equipped with Yoga basket
- Eco-Friendly Hotel

EVENT FACILITIES:

Hotel Palomar has meeting and banquet facilities:

- Three meeting rooms, including one Executive boardroom
- 1,932 square feet of meeting space
- Five intimate parlors rooms, perfect for small meetings, interviews and executive retreats

RESTAURANT:

Fifth Floor Restaurant “American-French Seasonally Inspired” menu has topped numerous “best of” lists and recently been awarded One Star by the Michelin guide.

Fifth Floor has also maintained the ratings of Mobil four-stars and AAA four-diamonds, as well as *Wine Spectator*’s Grand Award, for multiple years running

The restaurant is open Sunday through Saturday for breakfast and Monday through Saturday for dinner. Reservations are encouraged. For more information on the menu a list of wine classes and events go to www.fifthfloorrestaurant.com

OTHER PALOMARS:

Kimpton Hotels & Restaurants continued to expand the Hotel Palomar “brand” into other urban locations as the Flagship in San Francisco has proven to be very successful. Currently Hotel Palomars can be found in Washington D.C, Dallas and soon in Los Angeles.

MANAGEMENT:

Kimpton Hotels & Restaurants

Founded by Bill Kimpton in 1981, San Francisco-based Kimpton Hotels & Restaurants is a unique collection of boutique hotels coupled with chef-driven, destination restaurants. While all Kimpton Hotels are thoughtfully appointed and managed to help guests maintain and enrich their lifestyles on the road, each is individually designed to reflect the energy, personality, and pulse of its distinct location, history, and architectural style. Featuring highly personalized guest services, comforting in-room amenities, and one-of-a-kind specialty rooms and suites, Kimpton Hotels provide travelers with welcoming atmospheres that embrace its signature elements of care, comfort, style, flavor and fun. Kimpton takes pride in its social responsibility, supporting select like-minded partners and is a leader in ecological practices. Kimpton currently operates 43 boutique hotels with restaurants throughout the United States and Canada. For more information, please visit www.kimptonhotels.com or call 1-800-KIMPTON.