

PALOMAR

SAN FRANCISCO

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An artful and sophisticated sanctuary in the center of San Francisco

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The interior design of San Francisco's Hotel Palomar simmers with artful sophistication. Understated, yet rich in texture and detail, it plays on a template of simple geometric forms. The overall tone is modern, tailored and elegant, soothing guests with artful touches and subtle accents.

Cheryl Rowley and Bob Le Coeur of Cheryl Rowley Design in Beverly Hills created the look, with an updated twist on the 1930s aesthetic of French designer Jean-Michel Frank. "Frank was known for creating elegance with clean, unobtrusive forms," said Rowley. "He enhanced simple lines with rich materials, such as fine woods, vellum and shagreen (fish skin). We've taken off on that concept and spun it with a palette of muted hues accented with rich emerald and olive greens, eggplant, caramel, gunmetal and brass tones."

Located on the corner of Fourth and Market Street in downtown San Francisco, the Hotel Palomar is secluded on floors five through nine of the historic and restored Pacific Place building.

Guests enter the Hotel Palomar at street level, under a lit glass and fan-shaped steel canopy, which transports them to the small, elegant registration area. Scrims of translucent fabric, tri-color parquet floors and walnut paneled walls with subtle insets of shagreen set the mood. A decorative, hand-tufted rug in copper and rich eggplant tones adds to the sophisticated warmth of the lobby. Behind the gunmetal and brass registration desk, a floating screen drapes from the eighteen-foot ceiling to the floor, displaying a variety of artistic objects and small paintings.

A private elevator leads to the Lounge on Five at the Fifth Floor. The design includes parquet flooring with geometric designs, covered in hand-tufted wool rugs in abstract patterns of caramel, rich olive greens, eggplant and copper. Walnut paneled walls, inset with sandblasted glass and natural vellum, are backlit. The Lounge on Five at the Fifth Floor is furnished with plush sofas, stylish leather chairs, cylindrical perches and white stone cocktail tables—creating a striking, yet comfortable setting. A curtain of luminous white fabric at the entrance frames the seating area in a natural veil.

Guestroom lines are tailored and focus on a geometric-shape theme. Persimmon velvet squares decorate the headboard and the bed is covered in a crisp, densely channeled quilt in a tiny-checked pattern. Armoire doors of polished wood and channeled glass echo the square design pattern. Walls are covered in a natural raffia weave and the carpet features a warm alligator print, with soft tones of taupe, caramel and ivory. The luxurious bathroom wall-coverings also incorporate the square theme with ivory sharkskin superimposed with silver metallic squares. All bathrooms feature polished granite counter tops and tile floors.

Suites echo the color scheme and geometric-shape theme with additional sitting areas and meeting tables. Luxury one or two bedroom suites take advantage of the building's turret windows with a circular seating area topped by a ceiling coffer. Suites also include Fuji spa tubs and separate shower cubicles.

The Hotel Palomar is a member of the award-winning San Francisco-based Kimpton Hotels & Restaurants.